GENERAL OVERVIEW OF ELDERLY CARE NURSING COMMUNITIES IN CHINA

IN COMBINATION WITH BEIHAI KONRAD CONSULTING COMPANY LIMITED

& GREAT CONCORD INVESTMENT, LTD

www.konradfoundation.com / www.fortgroupinvest.com
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THE FIRST TRADITIONAL CHINESE MEDICINE COMBINED WITH WESTERN PRACTICES NURSING HOMES

PEOPLE’S REPUBLIC OF CHINA
THE CHINESE MARKET:
The Census Bureau projects that China's over-65 population will raise from 8.3 percent of the population today to 22.6 percent (or 329 million people) in 2040 and over 25% by 2050. Combining this elderly population increase with the “One Child Policy” along with the constant economic growth that requires high demand of workforce employees, it has become increasingly harder for families to provide traditional family care resulting in a nationwide demand for institutional care.

Institution-based long-term care has been very rare in the country until now. Even today it is still rare, but currently experiencing an explosive growth, which is quite a phenomenon in a country where for thousands of years people have relied almost exclusively on the family for old age support.

LITTLE OVERSIGHT & DISASTROUS RESULTS:

As elderly care homes spring up in China, their operation has been subject to very little of the kind of oversight that Western nations realized decades ago was necessary - often the hard way. Part of the reason is that to this point the government is largely uninvolved in financing the sector’s growth spurt as the government encourages the private sector to develop long-term care facilities. More than 80% of the current elderly long-term care facilities in China are privately owned and operated.

A study done in 2009 found that patients in many of the Chinese privately owned nursing homes tend to be sicker than those in government-owned homes. Only 31 percent of nursing homes employed a doctor and only 29 percent employed a nurse. The top administrator had a college education in only 40% of the homes. More than half of the staff members in these facilities, on average, are largely untrained rural migrant workers.

SOLUTION:

Fort Group Investment Ltd. and the Konrad Group of Companies is in process of establishing eighteen (18) to twenty two (22) long-term retirement and elderly care communities throughout China using western practices and adhering to strict German standard regulations to provide the highest world quality care to the growing aging population of China. We look to be a leader and an example of excellence for others to follow not only in China, but for the rest of the world.
Our Goal is to provide compassionate, safe, secure, private round the clock (24/7) nursing and assisted living services for the elderly people and people with chronic disorders. We will retain a number of healthcare professionals in the event that more significant treatment is needed or in the event of an emergency. This will be done in a pure, tranquil environment that mixes western practices with traditional medicines employing and training only the highest quality of staff professionals providing pure, compassionate, private care to each individual customer.

THE FACILITIES:

Each community will be established with tranquil surroundings. Every location will be slightly different being that some facilities will be in a major city, some near to the ocean and others in the mountainous areas. However, all location will have the same lush green tree environment with beautiful garden flowers and trees incorporating the mixed Chinese beliefs of Fung Shui, Yin & Yang, Confucianism and Taoism.

FACILITY REQUIREMENTS (EVERY LOCATION):

1. Environmentally friendly utilizing wind energy, solar, recycled water, and latest technologies in renewable energy. The goal is to have a facility that is completely self sufficient.

2. Every facility will be built using the highest quality environmentally friendly building materials and stand no taller than 4 stories tall. Each incorporating conveniently located fast speed large elevators (for holding emergency beds) and easy to access stair cases for customers, visitors and staff members to use.
3. A general clinic providing traditional Chinese medicines with western practices. This will be available for all public and customers to use.

4. Cafeterias will offer round the clock services for everyone to access which will serve a variety of foods with a daily changing main course menu for breakfast, lunch and dinner.

5. Food will be sourced from only highly trusted vendors using organically produced fruits and vegetables. A dietician nutritionist will oversee and approve all purchases, menu creation and cooking techniques.

6. Recreation Areas will be established in several different parts of each facility and will include:

   - Public TV viewing and gathering room
   - Indoor games area for ping pong, mahjong, card games, ect..
   - Air-conditioned exercise gym room
   - Private small meeting rooms for consultations or small family meetings
   - A 5 star foot spa and massage area (offering all Chinese traditional massage and acupuncture services from licensed therapist and blind masseuse) – this will be for patients and public use with discounts given to patients and the elderly
   - A general classroom for ongoing classes and training for patients and staff members to learn about their body, healthy living practices, herbal medicines, ect..
   - Swimming pool & jet spa (for rehabilitation, exercise and recreation)
   - Sauna and or steam room
   - Outdoor exercise area including a croquet sports area
   - A fully stocked fishing pond or stream for fish for patients to enjoy fishing
- Outdoor garden complete with fish ponds, waterfalls, walking pathways and tranquil sitting areas.
- A small petting zoo with animals to interact with the patients
- 5 Star Asian Cuisine Restaurant (Mix of Japanese, Chinese and Korean)
- 5 star Western Restaurant (Mix of a Steak House, French and Italian Cuisine)
- General Chinese Restaurant
- General grocery store complete with many foreign imports
- European style coffee & tea shop

CUSTOMER LIVING COMMUNITIES:

All locations will offer 3 different living styles each based upon the patients preference and income status. These will be placed in separated areas of the foster care premises.

1. The patients with the wealthiest status can chose to have their own private European castle style bungalow within the facilities. These will be separate houses built and serviced very similar to a penthouse style home in a top 5 star hotel complete with several large bedrooms, private kitchen, private bathrooms, dining room, living room and balcony or patio with private Jacuzzi. Private Butler and daily housekeeping service will be provided.
   - 15 to 50 Units per location •

2. The 2nd level living area will be a selection of two different sized apartments similar to service apartment with the largest sized home around 130 square meters and smaller units near 100 square meters. Housekeeping services and room service will be provided.
   - 200 to 300 Units per location •
3. The last level provided will be western style bed rooms complete with refrigerator, microwave, private toilet and bath area. Each about 60 square meters
   • 500 to 2,000 Units per location •

All rooms will be sound proof for privacy, wheel chair accessible, complete with land line phone systems, emergency call buttons, satellite television, hypoallergenic bedding, air-conditioning and 24 hour nursing assistance.

NOTE: While the living quarters for each patient may be different, the services for all will remain the same. We believe we should offer the highest quality of services at the same level to all of our patients regardless of their monetary status.

CUSTOMER SERVICES:

Combining western medical practices with traditional Asian medicines we will specialize in providing many levels of in-care services which will range from the management of common diseases among elderly customer to round the clock care for people that have intensive and ongoing medical needs.

Employing only trained medical personnel who provide services such as medication management and/or assistance with their activities of daily living (ADL’s) such as dressing, bathing, grooming, mobility or toileting. Our facilities will have different levels of professional compassioned care depending on how much assistance an individual needs. Our living facilities emphasize personal autonomy and privacy for each and every customer.
SERVICES WILL INCLUDE:

- Pharmacy Consultants (Combining Traditional Chinese Herbs & Medicine with Western Medicine)
- Psychologists
- Physical Therapists
- Dieticians
- Speech Pathologists
- Physician Consultant
- Occupational Therapy Consultants
- 24 Hour Nursing Assistance
- Private butler service to those patients who request such service
- Room service provided by cafeteria, restaurants, general store, tea and coffee shops
- Housekeeping services
- Daily news paper
- Internet Wi-Fi and grounded wire services throughout the entire facility
- Flat screen television provided in every room with television ordering system (pay per view movies, room service ordering, etc..)
- Fresh flowers delivery
- Variety of fleet vehicles for providing off site services for private and group activities
- A monthly schedule with varied activities and travel trips.

P.R. CHINA LOCATIONS

1) Beihai, Guangxi Province
2) Beijing, Beijing Municipality
3) Chongqing, Chongqing Municipality
4) Dalian, Liaoning Province
5) Guangzhou, Guangdong Province
6) Guilin, Guangxi Province
7) Guiyang, Guizhou Province
8) Haikou, Hainan Province
9) Hangzhou, Zhejiang Province
10) Huangshan, Anhui Province
11) Jiuzhaiguo, Sichuan Province
12) Nanjing, Jiangsu Province
13) Nan Ning, Guangxi Province
14) Qingdao, Shandong Province
15) Sanya, Hainana Province
16) Shanghai, Shanghai Municipality
17) Suzhou, Jiangsu Province
18) Weizhou Island, Guangxi
19) Wuhan, Hubei Province
20) Xiamen, Fujian Province
21) Zhangjiajie, Hunan Province

Locations in northern territories will incorporate greenhouses with tropical plants and small animals to wake up the spirit of a nice warm atmosphere in the deep winter.

EMPLOYEE PROFILES:

The Konrad Group of Companies only employs compassionate highly skilled employees for each required position. Doctors and upper management with high profile will be recruited from China and all over the world. Training and schooling will constantly be provided by our own university to lower level employees to better their skills and move up in the rankings within the company.

Technical doctors and traditional medicine experts will rotate between locations.

Criminal and background checks will be performed on all employees to ensure safety for the customers.
EMPLOYEES MUST DO’s:

Provide Quality Care
Every nursing home employee must provide the highest level of care to all the residents of the facility. This includes providing at least three full meals and two or more snacks to the residents. The employees must also provide required medication to the residents on time. Nursing home employees must not discriminate against patients based on race, age, sex, or wealth.

Respect Patient’s Privacy
Nursing home employees may have access to private and confidential information about the residents. It is their responsibility to keep the information confidential, except when they have to share it for legal purposes or to a higher medical authority. Nursing home employees must also maintain records of the treatment procedures, medications, ailments and any injuries or complications the patient may have undergone in the nursing home.

Prevent and Report Neglect or Abuse
Nursing home employees must not abuse the residents in any manner. Abuse can be physical or emotional. Nursing home employees must not exert physical force on a patient unless the patient is suffering from a condition that warrants the use of physical force or restraint. No employee can exploit a resident for financial purposes, whether it is by means of threats or coercion. Any nursing home employee who witnesses such abuse is required by law to report it to social services.

Keep Patients Informed
Nursing home employees must keep patients informed on all aspects of their health. Patients must be aware of their condition, the treatment, the cost and improvements observed.

Attend to Bedridden Patients
Patients who are bedridden or confined to a wheelchair require additional attention. A nursing home employee must turn the patient around or adjust the position so that there is lesser risk of developing sores or other skin conditions.

Maintain Hygiene
Nursing home employees must ensure that the residents have clean clothes to wear at all times. All patients must also have access to clean bedding. The employees must use sterile equipment at all times and notify the management of unhygienic situations.
EMPLOYEE LIVING FACILITY:

All employees will be provided living facilities within the community. Upper Management and Top Physicians will be provided with large apartment style living quarters while the nurses and general employees depending on position level within the company and experience will be provided either individual or shared apartments. The employee living area will include a general cafeteria, training rooms and a recreational area.

A PARADISE FOR THE YOUNG AT HEART

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